

2018 Exhibitor  
Information



**FEBRUARY 8 - 11, 2018**

**Charlotte Convention Center  
Charlotte, NC**

**Bringing Boating to Families  
For Over 45 Years**



**NCBOATSHOWS.COM**

Southeast Productions, Inc.

P.O. Box 7282 - Greensboro, NC 27417 - Office 336-855-0208 - info@ncboatshows.com



**FEB 8 - 11, 2018**  
**Charlotte Convention Center**  
**Charlotte, NC**



**Exhibit Rates**

**Booths**

Indicated by numbers on layout

10 X 10	\$ 675.00
10 X 15	\$ 987.50
10 X 20	\$1300.00
Each Additional 10 x 10	\$625.00

No Additional Charge For Corner Booths

**Marine Dealers**

Indicated by letters on layout

**Bulk Floor Space**  
**\$ 2.85 per square foot**  
 1,500 sq. ft minimum

- 46th Annual Event
- Only Boat Show held annually in Charlotte - North Carolina's largest populated market
- Largest marine product sales event in North & South Carolina - 235,000 sq. ft
- Extensive All Media Advertising Budget including Billboard, Magazine & Social

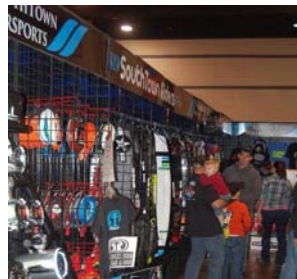


**Show Hours**

Thursday	12 - 9
Friday	12 - 9
Saturday	10 - 9
Sunday	11 - 5

**Move-In Schedule**

Monday	9 - 8	<small>Marine Dealers only</small>
Tuesday	9 - 8	
Wednesday	9 - 9	
Thursday	9 - 11am	



- Over 17,000 attendees each year
- 6 show floor vehicle doors for easy exhibitor move-in / out process
- Non-union facility - Install and dismantle your display at your leisure. 2 full days move-in
- All Main Aisles carpeted
- On site stock trailer parking \*

**Other Associated Costs**

Electricity	- Current Facility Rate (2017 - \$80.00)
Exhibitor Parking Pass	- TBD
Wireless Internet	- Current Facility Rate
Tables, Chairs, etc...	- Available from Hollins Expo at current rates.
Phone	- Various options available from Facility

- Fork Lift's available for exhibitor use - no fee
- Discounted exhibitor parking pass available
- Discount coupons available for pre-show promotions
- Wi-Fi throughout facility\*
- Restaurant & concessions all hours of event
- Convenient Host Hotels



**For More Information**

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\* No Charge but limited to first come first serve

\* Per day fee based



# MID-ATLANTIC BOAT SHOW



FEB 8-11, 2018 CHARLOTTE CONVENTION CTR

Move-In - Feb. 5,6,7 Move-Out Feb. 11 & 12

## Application for Exhibit Space

EXHIBITOR # \_\_\_\_\_

PLEASE PRINT CLEARLY - If any preprinted information is incorrect please strike through and correct

COMPANY \_\_\_\_\_  
 ATTN: \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_  
 PHONE \_\_\_\_\_ FAX \_\_\_\_\_  
 CELL \_\_\_\_\_ EMAIL \_\_\_\_\_

NC Sales Tax License # \_\_\_\_\_

All exhibitors are required by State Law to have a NC Sales Tax ID #. If you do not have a current Sales Tax Id # Please contact us for information on acquiring one. It is a very simple, no fee, process to get a permanent Sales Tax ID #.

PRODUCT / SERVICES TO BE DISPLAYED \_\_\_\_\_

### THINGS TO KNOW

- All efforts will be made to place returning exhibitors in same location as the previous year unless requested otherwise. Show management does however reserve the right of final booth placement up to and including move-in. New exhibitors will be place after returning exhibitors renewal deadline.
- Submission of application does not guarantee acceptance to show. Acceptance based on relevance of product to show and current inventory of booths.
- Booth is to be used for applying company only. Subletting or sharing of display is not allow unless prior approval from show management.
- Tables & Chairs **are not provided** with booth rental. Order forms from show decorator will be sent out prior to show.
- Vehicles are allowed on show floor in a limited capacity and is not guaranteed to every exhibitor. Please check with show manager before driving onto show floor
- Displays are expected to be occupied all hours of the show beginning opening hour on opening day unless approved by show management. If booth has not be installed by opening day show management reserves the right to exclude exhibitor and reassign booth

**READ ADDITIONAL "RULES OF EXHIBITING" ON REVERSE OF APPLICATION**

### Booth Size Requested

(If you are a new exhibitor and are requesting larger than a 10 x 30 booth please call to confirm availability)

Space Size Requested <b>X</b>	<input type="checkbox"/> 10 x 10 (100 sq. ft.) - 675.00	<input type="checkbox"/> 10 x 20 (200 sq. ft.) - 1300.00
	<input type="checkbox"/> 10 x 15 (150 sq. ft.) - 987.50	<input type="checkbox"/> 10 x 30 (300 sq. ft.) - 1925.00

A 50% deposit is required with returned application. Applications received without deposit will not be accepted. Exhibitor information packets will be mailed approximately 45 days before show and will include invoice for final payment.

**Booth Cost** \_\_\_\_\_ **Deposit Required** \_\_\_\_\_ **Balance Due** \_\_\_\_\_  
 (50% minimum with returned application) **Balance Due No Later Than Dec. 1, 2017**

### Payment Options

<b>Checks</b> Make checks payable to :  Southeast Productions, Inc. P O Box 7282 Greensboro, N C 27417	<b>Credit Card</b> Visa - M / C - Amex - Discover		_____ EXPIRES	_____ CSC CODE
	\$ _____ Amount to Process	_____ NAME ON CARD		_____ BILLING ZIP CODE
	_____ Initial	I authorize Southeast Productions to process the above credit card for the amount indicated based on the terms of this exhibit application.		
	_____ Initial	<b>Optional</b> - I authorize Southeast Productions to process the above credit card for the <b>Balance Due</b> on Dec. 1, 2017 based on the terms of this exhibit application.		

Office Use Only : Processed Date \_\_\_\_\_ Chg Amount \_\_\_\_\_ Confirmation # \_\_\_\_\_

It is mutually agreed that there is no other conditions of this agreement other than those printed on the front and reverse side of this application. As an acting authorized agent of the applying company I confirm that I have read all of the "Rules of Exhibiting" and agree to abide by said rules. I acknowledge that any violation of "Rules of Exhibiting" can cause closure of display without recourse or refund.

Signature \_\_\_\_\_ Date \_\_\_\_\_

RETURN THIS COPY WITH PAYMENT

# TERMS & RULES OF EXHIBITING

*In our effort to make this event successful for all parties, we present these Terms & Rules to each participating Exhibitor as our uniform policy and guidelines. Although, we recognize that all exhibitors are unique in their needs - we feel that these guidelines set a good frame work for the success of the exhibitor and show. It is Southeast Productions desire to assure every exhibitor large or small that they are the most important element to a successful event.*

- Submission of **Application for Exhibit Space** does not guarantee acceptance into event. Show management reserves the right to deny application based on relevance of product to show and/or current inventory of booths. Show management also reserves the right to limit or exclude categories at it's discretion.
- **All exhibiting companies are required to have and maintain general liability insurance coverage during the event. Please contact show management if you have any questions concerning this requirement**
- Person signing this "**Application for Exhibit Space**" (**Agreement**) acknowledges he/she is an authorized agent of applying **Company (Exhibitor)** and is entering into a binding financial agreement with Southeast Productions, Inc. (**Show Management**). Terms of this agreement requires **Exhibitor** to a pay a deposit to **Show Management** with submitted application to reserve exhibit space and becomes nonrefundable after **Nov. 1st. (All cancellation requests must be made in writing and postmarked prior to Nov 1st. )** Unless canceled, agreement also requires and binds **Exhibitor** to submit **Payment In Full** of account balance to **Show Management** by indicated deadline. **Exhibitor** acknowledges if Payment in Full has not been satisfied prior to deadline Show Management reserves the right to cancel Exhibit Space reservation and reissue booth without refund or recourse unless prior arrangements have been made with Show Management,
- Once accepted, exhibit space is to be used for applying company only. If applying company is Parent Company to another business entity please indicate D/B/A on application . Subletting , sharing or re-assigning of exhibit space is not allowed unless prior approval from show management.
- State and local taxes are the responsibility of each exhibitor. State tax licenses are required.
- Exhibits must be maintained within the dimensions of the contracted space size and Booth Exhibits should not extend higher than 8 feet. Exhibits cannot be secured, hung or supported by facility walls, columns or rafters. Exhibits cannot extend or "Hang out" over the aisle or neighboring displays. If by the nature of your product your booth display structure extends higher than 8 feet or needs the support of a solid wall..... please notify Show Management prior to move in for approval.
- Tables & Chairs are not supplied with display. All decoration materials ( Curtains, carpet, tables, chairs, etc.) are owned , maintained and rented by the contracted Show Decorator - Not Show Management. Damage or removal of any of these materials can and will result in the Exhibitor being charged for replacement either directly from the show decorator or through show management. **Nothing can be attached directly to the display curtains.** Please notify Show Management or Show Decorator staff if you have any questions about securing display material to Pipe & Drape.
- All business must be conducted within the dimensions of your display. Distributing brochures and/or pamphlets while standing outside your display, walking up and down aisles or placing in common areas of the show floor is prohibited. Disturbing noises or forms of attracting attention to your display which are objectionable to Show Management will not be allowed. Distributing helium balloons or adhesive backed promotional items are prohibited by Building Management.
- After hours security will be provided beginning on first move-in day. It is the responsibility of each exhibitor to secure items in their booth to deter theft. Covering tables at closing and lockable display cases (if possible) are recommended. This Event, its Sponsors, Show Management and Building Management shall not in any way be held liable for damage or loss to property or person of the Exhibitors.
- Displays are to be installed and removed at the expense of the Exhibitor and shall remain in place until closing on the last day of event. Exhibitors leaving prior to closing without consent of show management will automatically lose renewal option for the next years event. Exhibits left beyond the official move-out dates will be removed by show management. Exhibitor will be billed for any labor and/or costs associated with the display removal.
- Show Management will make every effort to operate on scheduled hours in the event of inclement weather but cannot be held responsible for adjustments in show hours or days. Refunds and/or credits can not be offered to exhibitors unable to attend because of weather.

**Again, we recognize that each exhibitor is unique in needs and nature, so if you should have a concern or conflict with any of these Exhibitor Rules please contact us and we'll assist in anyway possible.**

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**Signature Required** \_\_\_\_\_

**By indication of signature I have read and agree to rules set forth by show management for this event.**